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All prices incl VAT and excl Agency fee: 7%
 Powered by Agency OceanMouth.xyz

MEDIA RATE CARD

One of South Africa's top entertainment blogs covering premium events all over SA. With a fast growing readership focused on 5 categories: Concerts, Sports, Nightlife, Festivals, and Expos, it seeks to put dynamic brands and top events at the fingertips of their target market.

We offer customised brand engagement that reaches highly targeted audiences with a relevant message within a trusted environment. The beauty of using Ticketstroom as a digital channel is the ability to create a customised experience. We are willing to go the extra mile and help create something engaging for your brand and your audience. This is something that a traditional website is just not able to do.

High Profile Events That We Have Featured

- The DStv Delicious Food And Music Festival
- The Black Coffee Block Party
- The 2016 Savanna Comic's Choice Awards
- The 2016 NSBC Small Business Awards

Blog Analytics as Feb 2017

Blog views per month: 3000
Mobile views per month: 2500
Blog Sessions per month: 2200
Unique blog users per month: 1700

Monthly blog Sessions: 1990 in SA
 Monthly blog Sessions: 210 outside SA
 Monthly blog Users: 1500 in SA
 Monthly blog Users: 200 outside SA

Demographics

Gender:

- 46% female
- 54% male

Age:

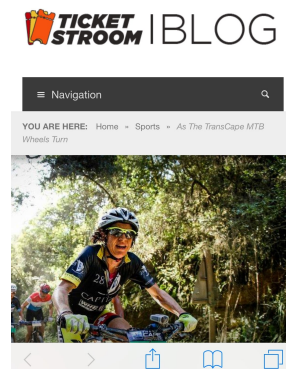
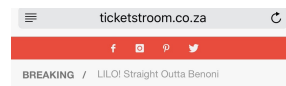
- 28% 18-24 years
- 34% 25-34 years
- 16% 35-44 years
- 13% 45-54 years
- 9% 55+ years

Ad Space Rates

Sizes available:

- **728px X 90px (Leaderboard) = R350 CPM**
 (A high impact AD banner on top of the website displayed on each page)
- **300px X 600px (Half Page) = R300 CPM**
 (A sidebar AD banner that appears on all articles)
- **300px X 250px (Island) = R250 CPM**
 (A simple sidebar AD banner that appears in all articles)

*CPM is Cost Per 1000 impressions from Blog and Social Media combined.



Social Media

Facebook Followers: 3700
Ave Facebook reach Per Week: 5000
Ave Facebook Post Engagement Per Week: 1200
Twitter Followers: 430
Tweet Impressions: 32 000